The leadership and social responsibility program is designed for students who are interested in taking a leadership role in organizations to promote socially responsible behavior, high ethical standards and to positively impact their world. Students apply critical thinking to evaluate corporate social responsibility and learn how to apply leadership theories and practices in making a positive impact on quality of life for the workforce, families and for society as a whole.

Close-Knit Community
Our low student-to-faculty ratio encourages close collaboration and mentorship as well as individual creativity and leadership.

Diverse Opportunities
A business degree is a valuable commodity in all manner of business environments—public or private, for-profit or nonprofit, large or small.

Start-Up Support
The Nathan M. Bisk College of Business promotes and facilitates entrepreneurship among students through student clubs and the Student Business Incubator.

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Major Field Practicum
Business students complete a Major Field Practicum in the second semester of their senior year. The practicum bridges the gap between classroom studies and the real world, easing the transition from business student to industry professional. Each student is matched with a host organization of interest where he or she learns how the organization functions and gains practical insight into problem-solving and decision-making processes. Students also gain experience in corporate social responsibility by becoming actively engaged in a community organization.

Student Business Incubator Practicum
Business students can explore business startup as their Major Field Practicum experience in Florida Tech’s Student Business Incubator, a living, breathing center for new venture creation. The incubator combines curriculum, facilities and expertise to fully immerse students in a semester long Lean LaunchPad program. This business-launching “bootcamp” pushes students to speak to customers, vendors and strategic partners as they gather resources, develop business models and launch their businesses. Students are paired with highly skilled executive entrepreneurs who help them develop prototypes, raise venture capital and become successful entrepreneurs.

STUDENT BENEFITS
• Hands-on, résumé-building experiences
• Insight into industries and disciplines of interest
• Business networking opportunities
• Global perspective on business and management practices

BUSINESS PARTNERS
• Northrop Grumman
• Clear Channel Outdoor
• Merrill Lynch
• Harris Corporation
• Kennedy Space Center

Programs in the Nathan M. Bisk College of Business
- Accounting
- Business Administration
- Business and Environmental Studies
- Global Management and Finance
- Information Technology Management
- Information Systems
- Leadership and Social Responsibility
- Marketing
- Sport Management
- Master of Business Administration (MBA)
- M.S. in Innovation and Entrepreneurship (MSIE)
Leadership & Social Responsibility

Applied Knowledge and Scholarly Inquiry
Writing business plans, conducting market research, developing financial acumen, building leadership and teamwork skills, understanding ethical decision making ... business students hone these and other skills through hands-on projects and national competitions. Examples include:

• Strategic Management Intercollegiate Case Competition
• Cadillac Case Competition, where Florida Tech students placed fourth among 53 universities
• ANGA Collegiate Energy Challenge
• Honda CRZ Social Marketing Challenge
• Florida National Guard Promotion Challenge

Campus-based research opportunities include:

• Center for Entrepreneurship and New Business Development
  The center has been established to push the boundaries of entrepreneurial education, global innovation and practical research in pursuit of new venture creation, sustainability, social value creation and venture acceleration.

• Center for Ethics and Leadership
  The mission of the center is to promote the practice of ethical behavior and effective leadership by engaging in activities that provide a forum for research, discussion and better understanding of ethics and leadership amongst all stakeholders in society.

Emphasis on Ethics and Leadership
The Nathan M. Bisk College of Business is dedicated to fostering ethical decision making and educating leaders who make thoughtful decisions, set high standards and promote corporate accountability. Key initiatives include:

Ethics and Leadership Breakfast: At this annual event, business leaders speak about ethical behavior, while students are challenged to think critically about ethical practices from personal, professional and societal perspectives.

Intercollegiate Ethics Competition: Undergraduate students tackle ethical challenges from both practical and professional perspectives.

Ethics and Leadership Conference: This public forum encourages students to learn from business, community and government leaders.

Corporate Social Responsibility: Students learn about corporate social responsibility through hands-on class projects and individual service with the perspective of making an impact.

What’s Next?
After graduation, Nathan M. Bisk College of Business students are prepared to successfully enter the job market or continue into graduate studies, often pursuing an MBA, the M.S. in Innovation and Entrepreneurship, or even attending law school.

Department Contact
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http://cob.fit.edu

FastTrack MBA and MSIE
Nathan M. Bisk College of Business students are eligible for entrance into Florida Tech’s FastTrack MBA and MSIE programs. Students must maintain a 3.25 cumulative GPA and complete 95 credits in order to be accepted into the programs.

M.S. in Innovation and Entrepreneurship (MSIE)
Students can pursue an interdisciplinary M.S. degree to develop and bring to life a marketable concept or invention. Students gain real-world experience in innovation and commercialization of new products and technologies. Working in teams, students experience pitching a business proposal to investors and funding sources. FastTrack program and graduate scholarships are available.

Global Perspective
The Nathan M. Bisk College of Business is internationally focused—from business strategy to cultural awareness. Students learn alongside their international peers both on campus and through virtual teams bringing together students from around the globe using Cloud and Web technologies. Students have an opportunity to study abroad through programs to areas such as Spain, the Netherlands and Oxford, England.

Florida Institute of Technology
High Tech with a Human Touch™

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