The Global Management and Finance program prepares students for work in domestic or foreign-based companies involved in international trade or finance. The program emphasizes the impact of national culture in shaping values, behaviors and business practices. Students will apply critical thinking to evaluate global financial issues related to currency fluctuations, exchange rate risk, and multinational investment and capital budgeting.

Cultural Curriculum
In addition to study abroad opportunities, the curriculum consists of quantitative and qualitative courses. Required course work includes:

- Global Financial Management, which focuses on the quantitative issues involving foreign exchange rates. Students study financial derivatives such as forwards, futures, options and swaps.
- Cross Cultural Management, which emphasizes the importance of effectively managing soft skills in a global organizational context. Students evaluate the legal, technological, environmental, political and ethical issues that affect multinational organizations.
- Global Macroeconomics, which examines the economic factors affecting a country, or Emerging Market Strategies, which focuses on MNCs competing in an emerging market.

Elective courses include International Trade, Global Communications, Cross-Cultural and Ethnic Psychology, and Business in the Western Hemisphere. Students may also choose to concentrate in a foreign language taking two semesters at the intermediate level.

STUDY ABROAD
Students learn about international business through culturally rich study abroad programs. Students opting to enroll become immersed in a local environment and gain a first-hand perspective of the global market. Recent experiences have included Spain, the Netherlands and England.

STUDENT BENEFITS
- Hands-on, résumé-building experiences
- Insight into industries of interest
- Business networking opportunities
Global Management & Finance

**Applied Knowledge and Scholarly Inquiry**

Writing business plans, conducting market research, developing financial acumen, building leadership and teamwork skills, understanding ethical decision making ... business students hone these and other skills through hands-on projects and national competitions. Examples include:

- Strategic Management Intercollegiate Case Competition
- Cadillac Case Competition, where Florida Tech students placed fourth among 53 universities
- ANGA Collegiate Energy Challenge
- Honda CRZ Social Marketing Challenge
- Florida National Guard Promotion Challenge

Campus-based research opportunities include:

- **Center for Entrepreneurship and New Business Development**
  The center has been established to push the boundaries of entrepreneurial education, global innovation and practical research in pursuit of new venture creation, sustainability, social value creation and venture acceleration.

- **Center for Ethics and Leadership**
  The mission of the center is to promote the practice of ethical behavior and effective leadership by engaging in activities that provide a forum for research, discussion and better understanding of ethics and leadership amongst all stakeholders in society.

**Emphasis on Ethics and Leadership**

The Nathan M. Bisk College of Business is dedicated to fostering ethical decision making and educating leaders who make thoughtful decisions, set high standards and promote corporate accountability. Key initiatives include:

**Ethics and Leadership Breakfast**: At this annual event, business leaders speak about ethical behavior, while students are challenged to think critically about ethical practices from personal, professional and societal perspectives.

**Intercollegiate Ethics Competition**: Undergraduate students tackle ethical challenges from both practical and professional perspectives.

**Ethics and Leadership Conference**: This public forum encourages students to learn from business, community and government leaders.

**Corporate Social Responsibility**: Students learn about corporate social responsibility through hands-on class projects and individual service with the perspective of making an impact.

**What’s Next?**

After graduation, Nathan M. Bisk College of Business students are prepared to successfully enter the job market or continue into graduate studies, often pursuing an MBA, the M.S. in Innovation and Entrepreneurship, or even attending law school.

**Department Contact**

Nathan M. Bisk College of Business  
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**FastTrack MBA and MSIE**

Nathan M. Bisk College of Business students are eligible for entrance into Florida Tech’s FastTrack MBA and MSIE programs. Students must maintain a 3.25 cumulative GPA and complete 95 credits in order to be accepted into the programs.

**M.S. in Innovation and Entrepreneurship (MSIE)**

Students can pursue an interdisciplinary M.S. degree to develop and bring to life a marketable concept or invention. Students gain real-world experience in innovation and commercialization of new products and technologies. Working in teams, students experience pitching a business proposal to investors and funding sources. FastTrack program and graduate scholarships are available.

**Global Perspective**

The Nathan M. Bisk College of Business is internationally focused—from business strategy to cultural awareness. Students learn alongside their international peers both on campus and through virtual teams bringing together students from around the globe using Cloud and Web technologies. Students have an opportunity to study abroad through programs to areas such as Spain, the Netherlands and Oxford, England.